

Comunicación, Imagen y Sonido Principado de Asturias

ERASMUS POLICY STATEMENT

FOR THE ERASMUS CHARTER FOR HIGHER EDUCATION 2021-2027

The CIFP "Comunicación, Imagen y Sonido" is a public Vocational Training School placed in Langreo, an industrial area in the central Asturian zone, in the north of Spain. It is part of the so-called Langreo FP Campus, which integrates two centers: the CIFP de Mantenimiento y Servicios a la Producción y el CIFP de Comunicación, Imagen y Sonido (CISLAN). This Campus is sheltered by the "Ciudad Industrial" in Valnalón, an environment for economic and business promotion that favors training, business and professional synergies. We teach audiovisual communication, being the center of reference in the field within its professional family. It has a total of 375 students and the faculty is made up of 31 teachers.

It is dedicated to providing the best technical teaching for students who want to go into filmmaking, sound and lighting for show business.

It is committed to the constant pursuit of excellence in teaching and learning and has been certified with the ISO 9000:2001, the quality management system which contributes to meet the expectations of our students, since 2010.

The management team is made up of the following profiles: Director, Head of Studies, Deputy Head of Studies and Secretary. The Director as representative of the Center, the Secretary, as Economic Manager and the Erasmus Coordination department, with a coordinating teacher and another collaborator who participate in the management of international mobility projects. There is also the collaboration of all the teachers in the language area (to which the two teachers of the Erasmus Coordination belong) and the Department of Labor Training and Guidance

The tasks they carry out are the following:

- Programme schedule with the actions that will be carried out during the academic course

- Contact companies or other training centers or institutions to manage the mobility
- Attend informational meetings that are organized both locally and nationally
- -Collaborate with coordinators of other regional and national centers by sharing information that benefits both the teacher and the person in the management of mobility
- Organize and receive teachers from European centers interested in visiting the CISLAN and knowing the degree program.

Within the management of the mobility of both students and staff:

- -Selection of interested candidates.
- -Approval of host companies
- -Preparation of the necessary documentation (grant contract, training agreement, and the Europass Mobility)
- -Student enrollment in the language training course and monitoring of its evolution
- Advising to students in management tasks (search and purchase of tickets, accommodation, insurance, health card ...)
- Monitoring and evaluation.

The required needs that are intended to be addressed in our center are the following:

- -Promoting European Lifelong Learning Programs as tools for job training and development of people.
- -Promoting among the students the professional possibilities offered by the EU.

- -Promoting the exchange and cooperation of educational experiences between different European educational communities.
- -Promoting knowledge and dissemination of the European Higher Education Area.
- -Improving the educational quality of our Training Cycles, as well as of our entire teaching project. -Managing the implementation of a stable system of stays in countries of the European Union to carry out the Training Module in Work Centers of our training cycles through links with companies or other European VETs.
- -Increasing the mobility and linguistic competence of our students and teachers
- -Apply knowledge of new methodological resources resulting from mobility. -Optimize the training, qualification and competitiveness of our students in the European framework.

At the beginning of each academic year, the CIFP de Comunicación, Imagen y Sonido establishes some objectives to be followed regarding the mobility of both students and teachers, within its Annual Center Program. Nowadays, we have always developed actions within the framework of KA1 (Mobility of Higher Education for students and staff).

Once these projects are consolidated, we would like to expand the range of Eramus collaborations participating in some KA2 action in order to develop and expand the centre's internationalization objectives.

The objectives, to be achieved through participation in the Erasmus+ program, are:

- -Formalizing, developing and consolidating the international dimension of our CIFP through international cooperation.
- -Promoting the international profile of students and teachers to help improve employability.
- -Establishing communication and dissemination systems that allow interaction with centers similar to ours, and / or companies related to our production systems.
- -Favoring the construction of European citizens in which the values of tolerance and respect for others prevail, especially for the weakest, equal opportunities and ethical and democratic behavior among others.
- -Ensure the quality of international programs.

The planned mobility activities will contribute to the achievement of the exposed needs, since a professional experience in a European environment will positively contribute to establishing as part of the training that we offer, both the culture of mobility and integration in the European space and the mobilities would be of 2 types:

- Student mobility for companies internships: students will enjoy internships in companies in the professional sector in which they have been trained, for a total or partial period that will overlap with the period of completion of the FCTi professional module that forms part of their Curriculum, and it will be an extra option for recent graduates. Undoubtedly, a professional experience in a European environment will contribute positively to achieving the objectives and meeting the needs detailed for this group of participants since their CV will have an European added value, increasing their chances of success in the job search. On a personal level, the experience will make them grow in responsibility, autonomy, maturity, civility, tolerance, communication, sociability, ... and a series of factors that will make them feel part of a European globality that is otherwise always on the margins. Student profile: priority would be students enrolled in the 2nd course of GM or GS with availability to do the internship phase in a European company in the same conditions in which they would do their FCT here; but it would also give the opportunity to those recently graduated students who have not yet been able to access a job so that their CV acquires that European added value and thus be able to increase their chances of employability and internationalization.
- **-Teaching Staff Mobility:** to improve Training through observation practices (Job-shadowing) or labor practices in a company or a VET center or teaching periods in a VET center. The teaching staff will receive direct training or through observation in some technical or methodological area other than that normally used in our center, while they will carry out company search work for internships and training in their professional sector for a maximum of 5 days. Taking advantage of this opportunity to establish future links with these VET centers and / or European companies so that they can be future host partners in future mobility projects.

The impact of international mobility programmes at CIFP Comunicación Imagen y Sonido has been high until today, and it was determined that I will continue to increase. The number of students interested in participating is increasing every year, as well among teachers. For students it is an invaluable opportunity to know another culture and other social environments beyond the purely work-related one. For many of them it is the first time that they leave the local environment, which means personal growth that goes beyond the purely formative aspect. It encourages them to lose their fear of facing an international work environment and they can check the need of implementing their language skills in another language. This is something that from the language department of our center we want to value, raising awareness and preparing students on the importance of multilingualism in an increasingly global and technological society.

To achieve growth in the internationalization process, the center sets the following strategic objectives with its indicators:

- 1. Consolidate a highly internationalized CIFP
- 2. Internationalize training programs teachers.
- 3. Establish communication and diffusion systems
- 4. Promote the dissemination and exploitation of results

For this, in the next six years the following indicators are proposed:

- 1.1 Reflect the internationalization commitment in the Mission, Vision and Values of our CIFP (indicator: YES / NO has been reflected)
- 1.2 Inclusion in the Annual Center Plan of our CIFP (Indicator: YES / NO has been included)
- 1.3 Carrying out the monitoring of the actions of the international programs in the collegiate bodies of the CIFP. (Indicator: reflected in the minutes of the collegiate bodies monitoring of the plan)
- 2.1 Offer opportunities for learning and acquiring the skills to work in an open international environment, including transversal skills: language and communication skills, intercultural skills, teamwork skills, ethics, entrepreneurship, leadership skills, etc. (Indicator: hours dedicated to working on these aspects in the curriculum)
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- 2.2 Promote mobility actions for students, teachers and administrative and service personnel, both sending and receiving (Indicator: number of participants in these sectors)
- 2.3 Participate in Erasmus+ calls to be able to offer mobility (Indicator: Application Submission: yes / no
- 2.4 Dissemination of Collaboration Programs and exchanges through brochures and information sessions for teachers (CCP, Dept. meetings, faculty, ...) and for students (tutors, project coordinator, FOL and Language teachers) (Indicator: sessions held, leaflets distributed) 2.5 Collaborate with European VET centers to receive and carry out visits by students and teachers in order to organize stays in companies for their students in Asturias and for our students in other European countries (Indicators: visits made; number of foreign students doing internships with us, and our number of students who do the FCT abroad) 2.6 Facilitate the knowledge of our center to other European centers and companies including content on our website in English (Content of the Web page)
- 2.7 Promote and facilitate their participation in language training activities through the Adolfo Posada Institute or the Centers for Teachers and Resources so that more and more teachers are trained in this language (Indicator: number of participating teachers (number of qualified teachers)
- 3.1 Create a stable team of European Programmes to carry out their tasks in an effective and organized way (Indicator: yes / no)
- 3.2 Organization of documentation related to mobility activities shared by the internationalization team in Dropbox (Indicator: there are organized folders yes / no) 3.3 Dissemination of documentation on mobility and Erasmus + in brochures, website, ... (Indicator: no. Brochures distributed; no. Brochures / posters hanging on planks; website yes / no)

- 3.4 Use tools that facilitate communication between members of the educational community to achieve cooperation and involvement of all in internationalization projects. (Indicator: use of mail, platforms, management of email accounts, web etc)
- 3.5 Prepare tables and databases with European companies and partners that must be updated every year (Indicator: Excel and / or database)
- 3.6. Spread the centre's internationalization actions annually using the following tools: Maintenance of the physical point of diffusion of European Programmes in the center located in a panel visible to the whole community. (Indicator: visibility of the point; yes / no is disclosed) (R + D + F) of each annual call)
- Publication in the press, website and social networks of the collaborations and stays carried out (Indicator:% of activities published over those carried out) (R + D + F of each annual call) Participation in seminars, training sessions and dissemination of Erasmus + (Indicator: Registration of sessions and participants in them)
- Carry out activities with participants in internationalization programmes and candidates for them to achieve a better immersion in European countries and contribute to their motivation, as well as facilitate the logistics of mobility. (Indicator: Report of activities included in the Final Report of international projects)
- 4.1 Collection of data annually on the results of personal reports on aspects such as the quality of the company, accommodation, etc. (Indicator: Final report for TM)
- 4.2 Intensify cooperation with other centers similar to ours in EU countries, while defending interests of similar quality for our participants. (Indicator: Report of the participants in mobility)
- 4.3 Promote the use of Europass documents in the different academic aspects: language passport, cv, europass supplement to the title, etc., as a unified system for evaluating competencies and skills. (Indicator: FOL Department faculty working on the documents, students using europass documents for the Trabajafp job search platform)